



Brad Racino

Editor. Publisher. Investigative reporter.

In short

National award-winning reporter, editor, and producer for web, radio, and TV. Relentless about government accountability, transparency, sustainable funding models and audience engagement.

Work Experience



Editor/Publisher
Advance Media NY
Sept. 2021- Present

Built from scratch **NY Cannabis Insider**, the first publication dedicated to covering the Empire State's emerging cannabis marketplace, and to hosting New York's most informative and engaging industry networking events. Generated millions of pageviews and thousands of newsletter subscribers. Organized and moderated 11 in-person conferences across NYS within 20 months, including paid sponsorships.



Assistant director, editor, senior investigative reporter
inewssource
May 2012 – March 2021

Helped build a **small nonprofit newsroom** into a multiplatform, multimillion-dollar outlet that garnered hundreds of awards and employed 17 people. Managed reporters, photographers, social media, innovation and engagement, and created partnerships with TV, national radio, civic groups, private businesses, and academia.

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Recognition

- **Golden Mike Award**, RTNA, 2021
- **Excellence in Journalism Prize**, SPJ, 2020
- Named "**Emerging Leader**," Institute for Nonprofit News, 2017
- Columbia University's **Meyer "Mike" Berger Award**, 2015
- **IRE Medal**, 2014, 2013
- **>90 more** local, state and national awards



Education

University of Missouri-Columbia
Master's, Print & Digital News
2012

SUNY Albany
Bachelor's, Photography
2004

Skills: Investigative reporting, research, analysis and fact-checking | Leadership | Data discovery and acquisition | Multiplatform editing and production | AP Style | Photography and videography | Project management | Social media management | Strategic planning | Diversity, equity and inclusion | FOIA | Audience building | Analytics | Public speaking | Event planning

